

6 Ways MSMEs can get ready to borrow!

#1 Know MSME definition

Existing (Plant & Mach. Cost)

Manufact.ServiceMicro<=25L</td><=10L</td>Small25L-5 Crs10L-2CrsMedium5 -10 Crs2-5 Crs

Proposed (Turnover Based)

Micro <=5 Crore Small 5-75 Crore Medium 75-250 Crore

#3 Know your Credit Score

Visit websites of these agencies and download your Credit Information Report(CIR):-

- CIBIL
- EQUIFAX
- HIGHMARK
- EXPERIAN



#2 Identify the ideal Ioan product

- 1. Secured or Unsecured
- 2. Term Loan or Working Capital

3. Fund based or Non-Fund based

#4 Keep the basic documents ready

- Know Your Customer (KYC) papers
- MoA/ AoA/Partnership Deed
- Project Profile
- Registration Numbers
- 6 months' bank statements
- 3 years' financial statements
- Security details- primary & collateral

#5 Prepare yourself

- 1. WHY DO YOU NEED A LOAN?
- 2. WHAT'S YOUR PAST BUSINESS EXPERIENCE?
- 3. WHO ARE YOUR CURRENT CUSTOMERS? ORDER BOOK?
- 4. FEASIBILITY STUDY , IF A NEW PROJECT?
- 5. FINANCIAL PROJECTIONS SUPPORTING DEBT REPAYMENT AS PER BUSINESS PLAN?

#6 Identify your lender

Approach your existing relationship bank

Visit any bank or NBFC or Financial Institution which is near your place of business.

Prefer a lender which offers better interest rate & other terms & conditions

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